



Men's and Women's Eyewear 2011



OAKLEY CUSTOM ETCHING PROGRAM

- Laser etching available on all Non-Polarized sunglasses
- \$18.75
- Minimum order = 24 pieces
- Order under 75 pieces will incur a \$200 setup fee



Oakley Lifestyle Sunglasses



In sunglasses, as in life, it's not enough just to stand out. You've got to back up the flash with substance. That's why superior athletes and popular people rock our men's sunglasses . Some shades protect your eyes. Others protect your image. The Oakley sunglasses in our Lifestyle collection do both. The Oakley attitude abides.

FUEL CELL Sunglasses



•MSRP: \$125.00 to \$140.00



Polished White Matte White / Black Iridium
OO9096-03
Cost: \$117.00(c)



Polished Clear Matte Clear / Violet Iridium
OO9096-04
Cost: \$117.00(c)



Polished Brown Smoke / Dark Bronze
OO9096-02
Cost: \$105.00(c)



Polished Black/Matte Black / Warm Grey
OO9096-01
Cost: \$105.00(c)

FUEL CELL Polarized Sunglasses



•MSRP: \$190.00 to \$205.00



Black Grey History Text / Black Iridium Polarized
OO9096-07
Cost: \$170.85(c)



Matte Black / Grey Polarized
OO9096-05
Cost: \$158.50(c)



Brown Tortoise / Bronze
OO9096-06
Cost: \$158.50(c)

FUEL CELL Sunglasses



We've been toying with a mix of art and technology for some time. The idea was to create clean, authentic style for those who don't just walk the path of life – they stomp it and leave footprints. That's what led to Oakley FUEL CELL™. The idea here is unflinching originality and a smooth look. It's proof that when authenticity speaks for itself, it speaks with volume. The two lenses are actually cut from a single shield of optically pure PLUTONITE® then placed in the frame to maintain the original, continuous contour. An innovation of *HIGH DEFINITION OPTICS® (HDO®)*, POLARIC ELLIPSOID™ lens geometry extends clarity all the way to your peripheral view, exceeding ANSI Z87.1 optical standards. Impact protection meets all ANSI Z87.1 basic standards while UV filtering is an unbeatable 100% for every single ray of UVA, UVB and UVC. The lens curvature and frame architecture improve side protection, and durable yet lightweight O MATTER® frame material maximizes comfort with a perfect Three-Point Fit.

Think of our polarization as a glare kill switch that's always on. Oakley HDPolarized lenses are an option for FUEL CELL, and they block 99% of those irritating rays that interfere with vision.

LENS:

- Dual lens POLARIC ELLIPSOID™ geometry
- Optical precision and impact resistance meet or exceed Z87.1 optical and basic impact standards
- UV protection of PLUTONITE® lens material that filters out 100% of UVA/ UVB/ UVC & harmful blue light up to 400nm
- Glare reduction and tuned light transmission of IRIDIUM® lens coating (optional)

FRAME

- Durability and all-day comfort of lightweight, stress resistant O MATTER® frame material
- Comfort and performance of Three-Point Fit that holds lenses in precise optical alignment
- Metal icon accents

GASCAN Sunglasses



•MSRP: \$125.00 to \$140.00



Matte Black / Grey
03-473

Cost: \$104.25(c)



Polished Black / Grey
03-471

Cost: \$104.25(c)



Polished Rootbeer / Bronze
03-472

Cost: \$104.25(c)



Polished White / Black Iridium
03-474

Cost: \$116.75(c)

GASCAN Polarized Sunglasses



•MSRP: \$190.00 to \$205.00



Matte Black / Black Iridium Polarized
12-856

Cost: \$170.85(c)



Polished Black / Grey Polarized
12-891

Cost: \$158.50(c)



Tortoise/ Bronze Polarized
12-855

Cost: \$158.50(c)

GASCAN Sunglasses



HIGH DEFINITION OPTICS® (HDO®) combines patented optics and PLUTONITE® lens material that provides 100% UV filtering and unsurpassed impact protection.

Two lenses are cut from the curve of a single lens shield, then mounted in the frame to maintain the original, continuous contour. The look is so unique, we customized our corporate logo just for these sunglasses. Lightweight O MATTER® frame material offers premium comfort. Peripheral vision is maximized by XYZ OPTICS®, an innovation that maintains visual clarity at all angles of view. Impact protection meets ANSI Z87.1 standards, and our Three-Point Fit retains the lenses in precise optical alignment. True metal icons sign this Oakley original.

- Lightweight, stress resistant O Matter® frame material
- Extended wrapped frame geometry to fit medium to large faces
- Metal icon accents
- Sculpturally integrated hinge mechanisms with dual cam action
- Dual lens polaric ellipsoid geometry (two lenses cut from single toric shield)
- Plutonite® lens material blocks 100% of all UVA, UVB, UVC and harmful blue light
- Optional Iridium® coatings and lens tints to reduce glare and heighten contrast
- XYZ Optics® for maximized clarity at all angles of vision, even at lens periphery
- Exceeds ANSI Z87.1 standards for impact and optical requirements

Batwolf Sunglasses



•MSRP: \$145.00 to \$160.00



Polished Black / Warm Grey
OO9101-08
Cost \$120.85(c)



Polished Black / Black Iridium
OO9101-01
Cost \$133.50(c)



Polished Rootbeer / Dark Bronze
OO9101-02
Cost \$120.85(c)



Clear / Ice Iridium
OO9101-07
Cost \$133.50(c)

Batwolf Polarized Sunglasses



•MSRP: \$240.00 to \$255.00



Matte Black / Grey Polarized

OO9101-04

Cost \$200.00(c)



Granite / Black Iridium Polarized

OO9101-05

Cost \$212.50(c)

Batwolf Sunglasses



It's not about being big or bad or bold. Oakley BATWOLF™ sunglasses are about original style, and it's a clean look of authenticity that makes the statement. A single continuous lens sweeps across a comfortably lightweight O MATTER® frame.

The icons are interchangeable and two sets are included. They stay secure with hidden latches until you're ready to swap them out with a new color. It's fast and easy, and it lets you change your look in seconds. We also designed BATWOLF with dual cam hinges that blend smoothly into the sculpture. This unique sunglass has a Three-Point Fit that keeps the optics in precise alignment, and we designed the frame to fit comfortably on medium to large faces.

With all that coverage and curvature, you'll have added protection. BATWOLF meets the uncompromising standards of ANSI Z87.1 for high-velocity and high-mass impact resistance, and the PLUTONITE® lens blocks 100% of all UVA, UVB, UVC and harmful blue light up to 400nm. Clarity is key, and single-lens Oakley designs like this take advantage of POLARIC ELLIPSOID™ geometry to keep your vision sharp at all angles of view. Optical performance meets all ANSI Z87.1 standards for clarity and visual fidelity. You can choose lenses with IRIDIUM® coating to reduce glare and balance light transmission, and if you want full-on performance, you can get Oakley HDPolarized lenses. They're the best polarized lenses on the planet and they block 99% of blinding glare that can wash out your vision with haze.

FRAME:

- Interchangeable Square O Icons
- Comfortable fit on medium to large faces via extended wrapped frame geometry
- Precision and durability of sculpturally integrated hinge mechanisms with dual action CAM
- Durability and all-day comfort of lightweight, stress-resistant O MATTER® frame material

LENS:

- Optical precision and performance that meets all ANSI Z87.1 standards
- Impact resistance that meets all ANSI Z87.1 standards for high-mass and high-velocity impact
- UV protection of PLUTONITE® lens material that filters out 100% of UVA/ UVB/ UVC& harmful blue light up to 400nm
- Glare reduction and tuned light transmission of IRIDIUM® lens coating (optional)

ACCESSORIES:

- Additional pair of interchangeable Square O icons included

Holbrook Sunglasses



•MSRP: \$140.00 to \$155.00



Matte Black / Warm Grey

OO9102-01

Cost \$116.75(c)



Matte White / Violet Iridium

OO9102-05

Cost \$129.25(c)



Polished Clear / Chrome Iridium

OO9102-06

Cost \$129.25(c)



Polished Black / 24K Iridium

OO9102-08

Cost \$129.25(c)



Crystal Red / Ruby Iridium

OO9102-04

Cost \$129.25(c)

Holbrook Polarized Sunglasses



- MSRP: \$205.00
- Cost: \$170.85



Matte Rootbeer / Bronze Polarized
OO9102-03



Polished Black / Grey Polarized
OO9102-02

Holbrook Sunglasses



With his brother Jesse acting as his creative director, snowboarding superstar Shaun White worked closely with Oakley during the creation of HOLBROOK. Together they went back to vintage styles like the original Oakley FROGSKINS® then set out to distill their own vision of American cool. HOLBROOK is a timeless classic that echoes the screen heroes from the 1940s, 50s and 60s, the icons who inspired youth with their own brand of defiance. Who was the legend? He was sometimes a loner and sometimes a leader, an everyman who lived by a code, stood up for what was right and did what needed to be done. You wouldn't call him a man's man because that macho crap meant nothing to him. What you saw was what you got, including dust from the open road and a look that said he might be gone tomorrow because nothing could hold him. The name "HOLBROOK" came from a similar inspiration. HOLBROOK is a small town found along historic Route 66 in Arizona that sits on the outskirts of the painted desert and the petrified forest. It's a classic western badland that epitomizes a spirit of exploration and adventure found in those traveling along Highway 66 in the 50's and 60's.

Metal bolts and icons highlight the stress-resistant O MATTER® frame, a comfortably lightweight design with pure PLUTONITE® lenses that filter out every ray of UV. Optical precision and impact resistance meet ANSI Z87.1 standards to give you superior clarity and protection. Multiple lens/frame combinations are available. Choose one with Oakley HDPolarized lenses for filtering that cuts more than 99% of reflected glare. The versions that come with IRIDIUM® lens coating reduce even more glare while balancing light transmission. Oakley Authentic Prescription Lenses are available with a full range of options.

LENS:

- Optimized peripheral vision and side protection of 6 base lens curvature
- Optical precision and impact resistance meet or exceed Z87.1 optical and basic impact standards
- UV protection of PLUTONITE® lens material that filters out 100% of UVA/ UVB/ UVC & harmful blue light up to 400nm
- Glare reduction and tuned light transmission of IRIDIUM® lens coating (optional)

FRAME:

- Durability and all-day comfort of lightweight, stress-resistant O MATTER® frame material
- Comfort and performance of Three-Point Fit that holds lenses in precise optical alignment
- Metal bolt accents in front frame
- Metal icon accents

PLAINTIFF Polarized Sunglasses

•MSRP: \$180.00 to \$195.00



Matte Black/Warm Grey

OO4057-01

Cost \$150.00(c)



Polished Chrome/Chrome Iridium

OO4057-03

Cost \$162.50(c)



Polished Gold w/ Dark Grey

OO4057-02

Cost \$150.85(c)



PLAINTIFF Polarized Sunglasses

•MSRP: \$245.00 to \$260.00



Polished Chrome / VR28 Black Iridium Polarized

OO4057-06

Cost \$216.75(c)



Brown Chrome w/ Bronze Polarized

OO4057-05

Cost \$204.25(c)



Lead/Grey Polarized

OO4057-04

Cost \$204.25(c)



Matte Black w/ 00 Black Polarized

OO4057-07

Cost \$216.75(c)

PLAINTIFF Sunglasses



PLAINTIFF Sunglasses

Oakley PLAINTIFF™ takes the time-honored aviator look to new heights with dimensional stem detailing and the mechanics of titanium MONO SHOCK™ hinges. The engineering was inspired by the leaf springs of performance racing machines and it allows the stems to hyper flex when necessary. That means this aviator can handle life's turbulence, so it's more than just a new take on a classic look.

Aviators from the old days had flat lenses, so performance fell flat and style was two-dimensional. Oakley PLAINTIFF has 8.75 base curvature, which means the lenses are contoured for a better look and better seeing. *HIGH DEFINITION OPTICS® (HDO®)* makes it possible with innovations like XYZ OPTICS® that extend visual clarity all the way to the periphery. Lightweight C-5™ alloy takes comfort and durability sky high with unique frame architecture. Our Three-Point Fit does away with hooked stems, and ensures that PLAINTIFF makes contact only at the bridge of the nose and the temples, and the O-MATTER stem sleeves ensure a secure fit.

Now that you've found the perfect look, it's time to choose the ultimate vision. Options include Oakley HDPolarized lenses that block 99% of glare, as well as IRIDIUM® lens coating that further reduce glare while balancing light transmission. If you need prescription correction, get them with Oakley Authentic Prescription Lenses in a variety of colors and options.

LENS:

- Oakley HDPolarized –Minimized glare via technology that produces the best polarized lenses on the planet (optional)
- Optimized peripheral view and side coverage of 8.75 Base lens geometry
- Optical precision and performance that meets all ANSI Z80.3 standards
- UV protection of PLUTONITE® lens material that filters out 100% of UVA/UVB/UVC & harmful blue light up to 400nm
- Glare reduction and tuned light transmission of IRIDIUM® lens coatings (optional)

FRAME:

- Ultra-lightweight hi-modulus C-5™ metal frame material
- Comfort and performance of Three-Point Fit that holds lenses in precise optical alignment
- Custom engineered titanium MONO SHOCK™ hinge



INMATE Sunglasses

•MSRP: \$210.00 to \$225.00



Polished Chrome / VR28 Black Iridium

05-631

Cost \$187.50(c)



Polished Black / Warm Grey

05-632

Cost \$175.00(c)



INMATE Polarized Sunglasses

•MSRP: \$290.00

•Cost: \$241.75



Polished Black / VR28 Black Iridium Polarized
24-117



Light / Black Iridium Polarized
05-634

INMATE Sunglasses



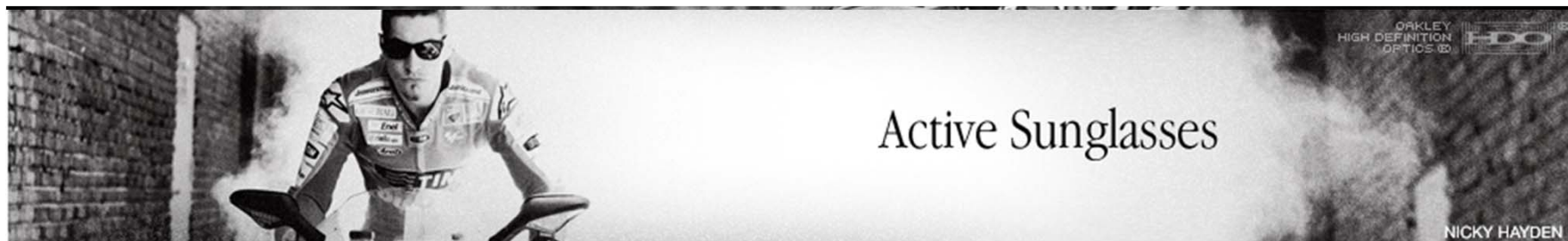
We don't mind being repeat offenders when it comes to thrashing the world's idea of performance, and we're not above taking a two-fisted approach when we see what passes for style. Take a look at INMATE sunglasses and you'll see why it busts out of the shackles that keep ordinary shades restrained, sedate and spineless. Assertive style with a honed edge, it's a look that refuses to be caged or even take orders, for that matter.

Five metal compounds are fused to create durable C-5™, a lightweight alloy that unlocks comfort. The frame makes contact only at the nose bridge and temples, thanks to a Three-Point Fit that utilizes UNOBTAINIUM® components to increase grip with sweat. *HIGH DEFINITION OPTICS® (HDO®)* offers unbelievable clarity while letting us contour the lenses to open up your peripheral view. Our PLUTONITE® lens material blocks 100% of all UVA, UVB and UVC, and even stops harmful blue light up to 400nm. When it comes to impact protection, INMATE meets all ANSI Z80.3 Industrial Standards.

- Ultra-lightweight hi-modulus C-5™ frame material
- Optimized peripheral vision and side protection of twin toric lens curvature
- Comfort and performance of Three-Point Fit that holds lenses in precise optical alignment
- Optical precision and performance that meets all ANSI Z80.3 standards
- Impact resistance that meets all ANZI Z80.3 standards
- UV protection of Plutonite® lens material that filters out 100% of UVA/UVB/UVC & harmful blue light
- Glare reduction and tuned light transmission of Iridium® lens coating (optional)
- Patented hydrophilic Unobtanium® earsocks ensure a snug, secure fit



Oakley Active Sunglasses



Oakley Men's Active Sunglasses - Bulldogs of art and technology or easygoing sunglasses with a smooth edge of attitude for your active lifestyle. Engineered for those who understand that style is something you define for yourself. Designed for the ones with no regard for what the world thinks. So if you need its opinion, then Oakley Men's Active Sunglasses probably aren't meant for you.

Ten Sunglasses



•MSRP: \$125.00 to \$180.00



Matte Black / Warm Grey

OO9128-01

Cost \$104.25(c)



Brown Tortoise / Gold Iridium

OO9128-02

Cost \$116.75(c)



White Chrome / Fire Iridium

OO9128-03

Cost \$150.00(c)

Ten Polarized Sunglasses



- MSRP: \$205.00
- Cost: \$170.85



Polished Black / Black iridium Polarized
OO9128-05



Brown Smoke / Tungsten Iridium Polarized
OO9128-04

Ten Sunglasses



Oakley TEN® is the classic Oakley look, amped with volume and rigged with tech. You'll have sculpturally integrated hinges with dual cam action, a comfortable Three-Point Fit, and the optical performance you need for a life with momentum.

Oakley TEN uses XYZ OPTICS® (a benefit of *HIGH DEFINITION OPTICS® (HDO®)*) to keep your vision razor sharp at every angle of view, even with 8.75 base lens curvature. That's what TEN offers, and it means you'll have a wide peripheral view with extra coverage to block annoying things like side glare, wind, and the type of impact that can ruin your outlook. Even with all that curvature, you'll have optical precision that meets ANSI Z87.1 standards, and same goes for impact protection because the comfortably lightweight O MATTER® frame is beyond durable.

All our sunglass lenses are made of pure PLUTONITE® to block every ray of UV, and the lens curvature of TEN helps prevent light from sneaking around the sides. If you want optimal performance, go with Oakley HDPolarized lenses. They block 99% of reflected glare without the haze and visual distortion that comes with polarized lenses made with inferior methods. Choose IRIDIUM® lens coating to balance light transmission. You can also get TEN with Oakley Authentic Prescription Lenses, and you can tailor them with a wide range of options.

FRAME:

- Durability and all-day comfort of lightweight, stress-resistant O MATTER® frame material
- Precision and durability of sculpturally integrated hinge mechanisms with dual cam action
- Optimized peripheral vision and side protection of 8.75 base lens curvature
- Comfort and Performance of Three-Point Fit that holds lenses in precise optical alignment
- Metal icon accents

LENS:

- Oakley HDPolarized –Minimized glare via technology that produces the best polarized lenses on the planet with greater than 99% polarized efficiency (optional)
- Optical precision and performance that meets all ANSI Z87.1 standards
- Impact resistance that meets all ANSI Z87.1 standards for high-mass and high-velocity impact
- UV protection of PLUTONITE® lens material that filters out 100% of UVA/ UVB/ UVC & harmful blue light up to 400nm
- Glare reduction and tuned light transmission of IRIDIUM® lens coating (optional)

SCALPEL Sunglasses



- MSRP: \$145.00 to \$160.00
- Choice of colors:



Polished Black / Black Iridium
OO9095-01
Cost \$133.50(c)



Matte White / Black Iridium
OO9095-03
Cost \$133.50(c)



Dark Grey / Positive Red Iridium
OO9095-04
Cost \$133.50(c)



Brown Smoke / Dark Bronze
OO9095-02
Cost \$120.83(c)

SCALPEL Sunglasses



We make optical gear for those who play to win. Even if you're competing in casual sports, there should be nothing casual about performance. So if you're looking for a slice of style that's a cut above the rest, get something carved on the cutting edge of technology. Oakley SCALPEL™ combines the best of *HIGH DEFINITION OPTICS® (HDO®)* with a look that goes from street to sport, and it offers a level of performance as aggressive as its styling.

This is sculpture mixed with science, and there's a reason behind every curve. The side-to-side contour of a lens can make or break peripheral vision. SCALPEL has a full 8.75 base curvature to open your range of view. That much of a contour leads to optical distortion in ordinary sunglasses but SCALPEL is engineered with *XYZ OPTICS®* to maintain critical clarity along the entire lens curve. You'll have added protection against sun, wind and side impact. As a matter of fact, this design meets all ANSI Z87.1 basic impact standards, and the pure *PLUTONITE®* lenses filter out 100% of all UV. The optics also meet every impact standards, and the pure *PLUTONITE®* lenses filter out 100% of all UV. The optics also meet every ANSI Z87.1 standard for visual performance. So if you hit the links or just crash a beach volleyball game, SCALPEL will give you all the razor-sharp clarity you need.

The smooth sculptural contours are made of durable, lightweight *O MATTER®* frame material, and we gave the stem sleeves special attention. Note how they wrap the ends and continue along the underside. They're made of *UNOBTAINIUM®*, a material that increases grip with sweat, and they're part of a Three-Point Fit that maintains comfort all day while holding the lenses in precise optical alignment.

FRAME:

- Durability and all-day comfort of lightweight, stress-resistant *O MATTER®* frame material
- Comfortably secure fit of *UNOBTAINIUM®* nose pads and stem sleeves that increase grip with perspiration
- Performance and comfort of Oakley Three-Point Fit that holds lenses in precise optical alignment
- Metal icon accents

LENS:

- Optimized peripheral vision and side protection with 8.75 base lens curvature
- Optical clarity, performance and precision that meets ANSI Z87.1 standards
- Protection of impact resistance that meets ANSI Z87.1 basic impact standards
- UV protection of *PLUTONITE®* lenses that filter out 100% of all UVA, UVB, UVC and harmful blue light up to 400nm



C-Wire Sunglasses

•MSRP: \$175.00 to \$190.00



Matte Black / Warm Grey

OO4046-04

Cost \$145.85(c)



Earth Brown / Tungsten Iridium

OO4046-05

Cost \$158.50(c)



Polished Chrome / VR28 Black Iridium

OO4046-06

Cost \$158.50(c)



Polarized C-Wire Sunglasses

•MSRP: \$255.00

•Cost: \$212.50



Polished Black / Black Iridium Polarized
OO4046-01



Pewter / OO Red Polarized
OO4046-03



Lead / Ice Iridium Polarized
OO4046-02

C-WIRE Sunglasses



Oakley C WIRE® is true dimensional art, fleshed out with tech and style. The stems are crafted with smooth contours and ports, and titanium MONO SHOCK™ hinges allow them to hyper flex when the world comes at you head-on and dares to make contact.

We've toyed with a few elements in our day, and many of those metals have been melded into alloys. Our original C WIRE celebrated the success of C-5™, a lightweight blend of five metal compounds with the kind of durability that keeps comfort at the top of the list. We jacketed the stems with UNOBTAINIUM® to increase grip with sweat. The Three-Point Fit eliminates pressure points, because life has enough of those already.

The performance is pure Oakley, thanks to *HIGH DEFINITION OPTICS® (HDO®)*. Patented XYZ OPTICS® maintains clarity at all angles of vision, even at the periphery of the 8.75 base lenses that open up your view of possibility. The lens material is pure PLUTONITE® to filter out 100% of all UV. Options include IRIDIUM® lens coating that balances light transmission, HDPolarized lenses that eliminate 99% of reflected glare, and Oakley Authentic Prescription Lenses with tons of tint choices and premium options.

LENS:

- Oakley HDPolarized –Minimized glare via technology that produces the best polarized lenses on the planet (optional)
- Optimized peripheral view and side coverage of 8.75 Base lens geometry
- Optical precision and performance that meets all ANSI Z80.3 standards
- UV protection of PLUTONITE® lens material that filters out 100% of UVA/UVB/UVC & harmful blue light up to 400nm
- Glare reduction and tuned light transmission of IRIDIUM® lens coatings (optional)

FRAME:

- Ultra-lightweight hi-modulus C-5™ metal frame material
- Patented hydrophilic UNOBTAINIUM® earsocks ensure a snug, secure fit
- Comfort and performance of Three-Point Fit that holds lenses in precise optical alignment
- Custom engineered titanium “MONO SHOCK™” hinge
- Integrated Metal Icon Accents



CROSSHAIR 2.0 Sunglasses

•MSRP: \$185.00 to \$200.00



Matte Black / Warm Grey

OO4044-04

Cost \$154.25(c)



Polished Chrome / VR28 Black Iridium

OO4044-05

Cost \$160.00(c)



CROSSHAIR 2.0 Polarized Sunglasses

•MSRP: \$250.00 to \$265.00



Polished Gold / Bronze Polarized
OO4044-02

Cost \$208.50(c)



Matte Black / Grey Polarized
OO4044-01

Cost \$208.50(c)



Lead / Black Iridium Polarized
OO4044-03

Cost \$220.85(c)

CROSSHAIR 2.0 Sunglasses



Classic meets contemporary in CROSSHAIR® 2.0, the latest rendition of a lightweight C-5 alloy metal frame that merges classic aviator design with a contemporary lens shape and subtle sculptural details. The two lenses are cut from a single toric shield and mounted precisely to maintain the original contour. Oakley's POLARIC ELLIPSOID™ technology ensures clarity at all angles of view, and optical precision meets ANSI Z80.3 standards. Jacketed with UNOBTAINIUM® to increase grip with sweat, the sleek stems are part of a comfortable Three-Point Fit that gets a dose of dimension with icons that integrate with the hinges.

Numerous lens/frame color combinations are available for CROSSHAIR 2.0, and all lenses are crafted from pure PLUTONITE® to optimize impact resistance and filter out 100% of all UVA, UVB, UVC and harmful blue light up to 400nm. *HIGH DEFINITION OPTICS® (HDO®)* is a standard feature, and you can choose Oakley HDPolarized lenses that match unbeatable performance with greater than 99% glare-cutting efficiency. You can get CROSSHAIR 2.0 with corrective lenses (+2.00 through -3.00 combined power), and many options are available with Oakley Authentic Prescription Lenses.

LENS:

- Oakley HDPolarized -Minimized glare via technology that produces the best polarized lenses on the planet with greater than 99% polarization efficiency (optional)
- Dual lens polaric ellipsoid geometry (two lenses cut from single toric shield)
- Optical precision and performance that meets all ANSI Z80.3 standards
- UV protection of PLUTONITE® lens material that filters out 100% of UVA/UVB/UVC & harmful blue light up to 400nm
- Patented XYZ OPTICS® for maximum clarity at all angles of vision
- Glare reduction and tuned light transmission of IRIDIUM® lens coatings (optional)

FRAME:

- Ultra-lightweight hi-modulus C-5™ metal frame material
- Patented hydrophilic UNOBTAINIUM® earsocks ensure a snug, secure fit
- Comfort and performance of Three-Point Fit that holds lenses in precise optical alignment
- Integrated Metal Icon Accents



Oakley Sport Sunglasses



Oakley sports performance sunglasses continue to make their mark on with world of sport. The Oakley legend grows with each new design of sunglasses and each new world-class athlete who sees the top of his game behind the lenses of our sports performance sunglasses.



FLAK JACKET XLJ Sunglasses

•MSRP: \$185.00

•Cost: \$154.25



Jet Black / G30
03-921



Jet Black / Black Iridium
03-915



Polished White / Black Iridium
03-917



Polished Black / Fire Iridium
03-899



Matte White White / Jade Iridium
26-222

FLAK JACKET XLJ Sunglasses



Sport professionals demand nothing less than the best, and we've answered their challenge for decades. World-class athletes have driven us to create innovation after innovation, including interchangeable lens designs with unbeatable optical clarity. FLAK JACKET takes that to the next level with the latest in performance technology.

MAINTAINS SHARP, CLEAR VISION

FLAK JACKET features Oakley HYDROPHOBIC™, a permanent lens coating that prevents rain and sweat from building up on the lens. It also repels skin oils and other contaminants, so the lens is smudge resistant and easy to keep clean. It even eliminates static electricity, so dirt and dust particles won't cling.

STAYS AHEAD OF THE SUN

FLAK JACKET lets you change lenses in seconds to optimize vision in any sport environment. Multiple lens colors are available, and all lenses feature the unbeatable clarity of Oakley's *HIGH DEFINITION OPTICS® (HDO®)*.

OFFERS A SECURE, CUSTOM FIT

Choose the nose pads that give you the best fit — two sizes are included with every frame. Like the stem sleeves, they're made of UNOBTAINIUM® to increase grip with perspiration. Oakley's Three-Point Fit optimizes comfort and holds the lenses in precise optical alignment for superior clarity.

OPTIMIZES COMFORT, PROTECTION AND CLARITY

FLAK JACKET is made of lightweight O MATTER® for all-day comfort. Pure PLUTONITE® lens material filters out 100% of all UV, and FLAK JACKET meets ANSI Z87.1 standards for impact protection. The semi-rimless design means there's no frame rim to block downward view. Optical clarity exceeds all ANSI Z87.1 standards, and XYZ OPTICS® extends razor-sharp vision all the way to the lens periphery.

- Interchangeable lenses to optimize performance in any environment
- Durability and all-day comfort of lightweight, stress-resistant O MATTER® frame material
- Optimized peripheral vision and side protection of 8.75 base lens curvature
- Comes standard with Oakley HYDROPHOBIC™/Oleophobic anti-smudge lens coating on all lens options
- Comfort and performance of Three-Point Fit that holds lenses in precise optical alignment
- Metal icon accents
- Optical precision and performance that meets all ANSI Z87.1 standards
- Impact resistance that meets all ANSI Z87.1 standards for high-mass and high-velocity impact
- UV protection of PLUTONITE® lens that filters out 100% of UVA / UVB / UVC & harmful blue light up to 400 nm
- Glare reduction and tuned light transmission of IRIDIUM® lens coating
- Multiple interchangeable UNOBTAINIUM® nose pad options for customizable and comfortable secure fit
- Protective sports-specific Oakley Soft Vault included with capacity for extra lenses

RADAR PATH Sunglasses



•MSRP: \$200.00 to \$230.00



Polished Black / Grey
09-670
Cost \$160.00 (c)



Crystal Black / Black Iridium
09-671
Cost \$191.75 (c)



Jet Black / G30
09-686
Cost \$191.75 (c)



White Chrome / Blue Iridium
09-673
Cost \$191.75 (c)



Matte White White / Jade Iridium
26-214
Cost \$191.75 (c)

RADAR PATH Sunglasses



The most demanding sport professionals in the world have fueled 30 years of Oakley innovation. Athletes have won more championships and medals with our sunglasses than with any other single sport product on earth. The heritage continues with Oakley RADAR, a milestone in performance technology.

MAINTAINS SHARP, CLEAR VISION

RADAR features Oakley HYDROPHOBIC™, a permanent lens coating that prevents rain and sweat from building up on the lens. It also repels skin oils and other contaminants, so the lens is smudge resistant and easy to keep clean. It even eliminates static electricity, so dirt and dust particles won't cling.

STAYS AHEAD OF THE SUN

RADAR lets you change lenses in seconds to optimize vision in any sport environment. Many performance lens colors are available, and all lenses feature the unbeatable clarity of Oakley's *HIGH DEFINITION OPTICS® (HDO®)*.

OFFERS A SECURE, CUSTOM FIT

Choose the nosepiece that gives you the best fit — two sizes are included with every frame. Like the stem sleeves, they're made of UNOBTAINIUM® to increase grip with perspiration. Oakley's Three-Point Fit optimizes comfort and holds the lenses in precise optical alignment for superior clarity.

OPTIMIZES COMFORT, PROTECTION AND CLARITY

RADAR is made of lightweight O MATTER® for all-day comfort. To keep the heat of competition from swamping you with sweat, the frame geometry creates a cooling flow of air. Pure PLUTONITE® lens material filters out 100% of all UV, and RADAR® meets ANSI Z87.1 standards for impact protection. The semi-rimless design means there's no frame rim to block downward view. Optical clarity exceeds all ANSI Z87.1 standards, and patented POLARIC ELLIPSOID™ geometry extends razor-sharp vision all the way to the lens periphery.

- Durability and all-day comfort of lightweight, stress-resistant O MATTER® frame material
- Integrated surge ports to channel cooling airflow
- Optimized peripheral view and side coverage of POLARIC ELLIPSOID™ lens geometry
- Comes standard with Oakley HYDROPHOBIC™/Oleophobic anti-smudge lens coating on all lens options
- Comfort and performance of Three-Point Fit that holds lenses in precise optical alignment
- Metal icon accents
- Optical precision and performance that meets all ANSI Z87.1 standards
- Impact resistance that meets all ANSI Z87.1 standards for high-mass and high-velocity impact
- UV protection of PLUTONITE® lens that filters out 100% of UVA / UVB / UVC & harmful blue light up to 400nm
- Glare reduction and tuned light transmission of IRIDIUM® lens coating
- Interchangeable lenses to optimize performance in any environment
- Multiple interchangeable UNOBTAINIUM® nose pad options for customizable and comfortable secure fit
- Protective sports-specific Oakley Soft Vault included with capacity for an extra lens

JAWBONE Sunglasses



•MSRP: \$250.00

•Cost: \$208.50



Polished White/Jade Iridium Vented + Yellow
26-210



Matte Black/Black Iridium Vented + Yellow
04-207



Retina Burn/Black Iridium Vented + Yellow
04-205



Atomic Orange/Fire Iridium Vented + Persimmon
04-206

JAWBONE Sunglasses



Oakley's legacy of sports performance innovation continues with the new JAWBONE. The latest evolution of a coveted design, this frame is like nothing ever seen in the world of sports. Every aspect is engineered around the clarity and protection of *HIGH DEFINITION OPTICS® (HDO®)*. With Oakley's new SWITCHLOCK™ Technology, the lower part of the frame rim opens to allow easy access for quick lens changing, letting you optimize performance in any light condition. The revolutionary design holds the lenses with a suspension system so stresses on the frame won't affect the optics. With ordinary frames, flexing can change the surface contours of the lenses, causing optical distortion. The new architecture ensures there's nothing to diminish the unbeatable clarity of *HIGH DEFINITION OPTICS® (HDO®)*, and you still get the optimized comfort and fit of a flexible frame design.

Pivot the nose piece to unlock the lower jaw and open it for easy lens changing. There's minimal handling involved, so dirty fingers don't get all over the lens. The quick-release system closes with a cam that locks each lens securely in place.

Oakley engineered the pivoting system with a release mechanism that lets you remove and replace the nose piece with a different size to customize the fit. A comfortably secure fit is essential for athletic competition, so Oakley started this new design with the company's legendary Three-Point Fit. Instead of hooking the ears like conventional frames, a Three-Point Fit ensures the frame touches the wearer only at the bridge of the nose and the sides of the head. Oakley combined the proprietary fit with specialized bridge geometry and strategically placed flex zones to give the frame a broad range of flexibility while directing stresses away from the lenses. That way, the optics can do their job without the distortion of subtle bending and bowing.

- Oakley SWITCHLOCK™ Technology for an interchangeable lens design that helps you keep up with changing light conditions and maximize performance in any environment.
- UNOBTAINIUM® stem sleeves for a secure fit that increases grip with perspiration.
- Durable yet comfortably lightweight O MATTER® frame material that optimizes protection while maintaining a flexible fit.
- Interchangeable nose piece for a customizable fit.
- Unbeatable clarity and visual fidelity with the patented innovations of *HIGH DEFINITION OPTICS® (HDO®)*, optimized by an entirely new frame architecture that translates frame stresses away from the lenses.
- Full range of optional lens tints for glare reduction, improved color perception, enhanced contrast and optimized depth perception.
- Convenience and clarity of Oakley HYDROPHOBIC™ a permanent lens coating that repels dust while maintaining a smudge-resistant barrier against skin oils, fingerprints, lotions and sunscreens and even repels water to prevent streaks and sheens from corrupting your vision.
- Impact protection that meets all ANSI Z87.1 standards for high velocity and high mass impact resistance.
- XYZ OPTICS® to extend clarity across lens contours that open peripheral vision and improve side protection against sun, wind and impact.
- PLUTONITE® lens material for 100% filtering of all UVA, UVB, UVC and harmful blue light up to 400nm.
- Protective sports-specific Oakley Soft Vault included with capacity for extra lenses